

WHAT IS IT?

HOW DOES IT DO IT?

01/

It has a social purpose, with which it aims to complement and strengthen the social obligations of public administrations, helping them to ensure they fulfil their role properly.

02/

It offers an economic return over which social return is deliberately prioritised.

03/

It measures and manages social impact by looking for appropriate indicators that favour continuous improvement.

04/

It respects human rights and the legal framework that covers them. It also protects and is guided by the ethical aspects of human rights.

05/

It creates a system of governance and transparency that places the individual at the centre of its decisions and gives priority to its beneficiaries.

06/

It is carried out in collaboration between the public, private and the social sectors. The collaboration should be reflected in the internal plans and codes of the organisations.

07/

It aims to strengthen the rights of individuals, their training and their inclusion in society.



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